



## The 4 E's (No, 5 E's) to Organizational Success

Register for this month's webinar on **June 20, 2024, at 2pm EST**. Hosted by Andrew Kupperman, an Employer Services and Workforce Technology Consultant for Acrisure Northwest, this session will analyze how employee perspectives can impact organizational strategy, management, and measurement and serve to improve employee engagement, the entire employee experience, and organizational effectiveness.

Attendees will learn:

- The difference between an organization's perspective on employee engagement versus the actual experiences an employee has while working and how employee experience impacts their engagement.
- Understand how an organization sets its workplace and job expectations to build a foundation of trust between an employee and employer.
- How to develop a highly engaged workforce who are empowered to continually improve their work, thereby furthering the organization's effectiveness and goals.



**Andrew Kupperman, SHRM-CP**

*Employer Services and Workforce  
Technology Consultant  
Acrisure Northwest*

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